

Power Lines



JUNE 2010

Haywood EMC announces retail rate increase effective June 1, 2010

Haywood EMC announced that retail revenues will increase effective June 1, 2010. Members will see the increase in the electric bills they receive in June.

Norman Sloan, executive vice president and general manager of Haywood Electric Membership Corporation (HEMC), said: "Since our last rate increase in October 2007, we continue to experience increases in wholesale power costs. Although we have taken steps to mitigate the impact of those increases, they are requiring additional revenue. Improvements of our existing system, which allows HEMC to provide more reliable energy, also affect rates."

"Haywood EMC is a not-for-profit electric cooperative, we do not increase

rates to improve the return on investor dividends, such as an investor-owned utility might do," Sloan said. Each year, profits are allocated to each member through capital credits based on the energy that member used for that year."

Sloan continued: "This money is then returned to the member as approved by the Board of Directors. These capital credits represent each member's ownership of their cooperative and reflect the cooperative's non-profit nature."

Haywood EMC works hard each day to keep rates as low as possible. But it's nice to know that when there are profits, they go back to the member.

The retail rate increase means a typical residential member who now pays

\$132.41 a month for 1,000 kilowatt-hours of electricity would see their bill increase about \$5.59 to \$138.00

Haywood EMC is a not-for-profit electric cooperative providing electricity to nearly 26,000 member accounts in mostly rural sections of Buncombe, Haywood, Jackson, Macon, Madison, and Transylvania counties in Western North Carolina; Oconee County in South Carolina; and Rabun County, Georgia. You can visit their web site at

www.haywoodemc.com.



Norman Sloan

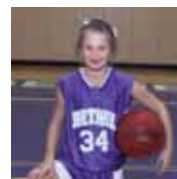
Haywood EMC awards basketball camp scholarships

Haywood EMC awarded Mandalin Blanton of Bethel Middle the Kellie Harper women's basketball camp scholarship and Parker Allen of Waynesville Middle the Roy Williams basketball camp scholarship. Mandalin is the daughter of Lantz and Susan Blanton and Parker is the son of Johnny and Lisa Allen.

Winners were selected by a panel of judges who reviewed an application that included an essay about students' reason for wanting to participate in the camp. Mandalin and Parker were selected based on the excellence of their applications and accompanying essays. The Kellie Harper women's basketball camp

will be held June 20-23 at N.C. State University and the Roy Williams basketball camp will be held June 19-23 at the University of North Carolina at Chapel Hill.

Haywood EMC is excited to have the opportunity to send these deserving young co-op members to basketball camps with nationally renowned coaches. The staff of the Kellie Harper women's camp includes the current N.C. State women's basketball players. The Roy Williams camp is led by 2009 NCAA National Championship Coach Roy Williams and current and past UNC Tarheel basketball players. Both camps will work closely with



Mandalin Blanton



Parker Allen

each camper to help develop fundamental skills. Individual and team competition will provide opportunities to challenge young athletes to perform and to excel, both on and off the court.

The Touchstone Energy Sports Camp Scholarship program is part of the electric cooperatives' ongoing commitment to North Carolina communities.

Teachers: get your Bright Ideas grant applications in early!

Haywood EMC's annual Bright Ideas education grant program is in full swing for 2010, and it pays to apply early. Because of the success of previous "Early Bird" incentive plans, we have decided to do it again this year! If a teacher submits



an application before August 16, 2010, they will be entered into a drawing for a \$500 VISA card. The winning teacher will be notified the day of the drawing.

"In the past, teachers have waited until the last day to apply for a grant," said Ken Thomas, manager of Marketing and Communications. "Because we receive so many online applications on our deadline date, the web site often gets bombarded with traffic, and creates web site difficul-

ties. The goal of the "Early Bird" incentive plan is to encourage teachers to apply early and prevent web site problems."

North Carolina's Touchstone Energy cooperatives have earmarked at least \$590,000 for classroom-based projects through their funding of the Bright Ideas education grant program for the 2010-2011 school year. Teachers can learn about the program and apply online at www.ncbrightideas.com

Grants up to \$2,000 are available through Haywood EMC. The deadline to submit a Bright Ideas grant application is September 20, 2010. Certified K-12 teachers in North Carolina are eligible to apply for a Bright Ideas grant. The Bright Ideas education grant program is currently the only program in the state exclusively for classroom educators.

For full details of the Bright Ideas program visit www.haywoodemc.com. For more than 17 years, North Carolina's Touchstone Energy cooperatives' Bright Ideas grants have financed innovative

classroom projects that would otherwise go unfunded. Over the years, North Carolina's Touchstone Energy cooperatives have sponsored a variety of hand-on projects, including activities in music, art, history, language, reading, science, career planning, and information technology.

Director Emmit Wood honored for years of service



Haywood EMC Director Emmit Wood was recently honored for his 30 years of service to the cooperative and its members. The commendable service award was presented at the North Carolina Association of Electric Cooperatives' (NCAEC) annual meeting recently held in Raleigh. NCAEC is the trade association for the 26 electric cooperatives in North Carolina, including Haywood EMC.

Haywood EMC high school students awarded \$5,000 in scholarships

Haywood EMC is proud to announce the 2010 winners of the Haywood EMC Touchstone Energy Scholarships.

This is the fourth year HEMC has awarded the annual Touchstone Energy Scholarships, which was created to bring awareness of Touchstone Energy and its relationship with electric cooperatives. All seniors enrolled in high schools serving the eight-county HEMC territory are eligible for this scholarship. The recipients of the scholarship were Haley Brooks and David Singleton.



Haley Brooks

Haley Brooks is a 2010 graduate of Smoky Mountain High School. She was awarded a \$2,500 scholarship. She plans to enroll in Communications and Marketing at Western Carolina University in Cullowhee, N.C. She is a National American Miss pageant finalist and is involved in many activities at Smoky Mountain High.



David Singleton

David Singleton is a 2010 graduate of Pisgah High School. He was awarded a \$2,500 scholarship. He plans to enroll in Engineering Technology at Asheville-Buncombe Community College in Asheville, N.C., before transferring to UNC-Charlotte. He is the captain of the golf team as well as the cross country team. He is also involved in many clubs and organizations.

Haywood EMC congratulates these scholarship winners. Information for our Touchstone Energy Scholarship can be found

on our web site at www.haywoodemc.com, and schools will be notified when applications are due for the next school year.

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